

News Release



BASF contracts Canadian distributor for urethane-based Coatings, Adhesives, Sealants, and Elastomer (CASE) products

WYANDOTTE, MI, April 24, 2009 – BASF, a market leader in polyurethanes, has signed Northspec Chemicals Corporation as its Canadian distribution sales representative for CASE products. BASF's CASE product line consists of a wide selection of Lupranate[®] MDI, TDI isocyanates and Pluracol[®] polyether polyols used to produce coatings, adhesives, sealants and elastomers. Supported by a world-scale plant in Geismar, Louisiana, BASF is a major supplier of CASE products in the North America region.

“Northspec understands urethane CASE products and applications,” said Kevin Kilkenny, Marketing Manager CASE Products, BASF Corporation. “With their experience in the industry, we are confident they will help us grow our share in the Canadian market and provide access to new customers and industries.”

“The addition of Lupranate isocyanates and Pluracol polyol products to our offering is consistent with our strategy to source high-quality products from world-class suppliers, providing superior service, and supply reliability,” said John MacLean, Northspec Principal. “These are recognized brands, supported by responsive technical support and extensive formulation experience. Our focus will be helping customers achieve success.”

BASF's isocyanates and polyether polyols for CASE applications are produced at two principal facilities in the United States: Geismar, Louisiana and Livonia, Michigan. These products can be formulated to create a variety of coatings, adhesive, sealant and elastomer products. Learn more about the Lupranate[®] and Pluracol[®] polyols and view product lists, tech data sheets and MSDS information at the BASF Urethanes Web site: www.basf.com/polyurethanes.

BASF - The Chemical Company. We don't make a lot of the products you buy. We make a lot of the products you buy better.® BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 15,000 employees in North America, and had sales of \$17.5 billion in 2008. For more information about BASF's North American operations, or to sign up to receive news releases by e-mail, visit www.basf.com/usa.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals as well as oil and gas. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF has approximately 97,000 employees and posted sales of more than €62 billion in 2008. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com